



# Marketing & Social Media Coordinator

## **Beyond the Bake Sale**

Volunteer who wants to grow this into a paid position

[www.beyondthebakesale.ca](http://www.beyondthebakesale.ca)

**Job description:** Beyond the Bake Sale (BTBS) Marketing and Social Media Coordinator (but if you get the job you can change it to whatever you want!)

**About us:** Beyond the Bake Sale is an organization dedicated to helping individuals and, organizations raise more time, talent, and treasure in innovative, creative, and effective ways for the causes they care about.

We're an unincorporated start-up that operates a podcast, and has ambitions to do a lot more to promote and share best practices in fundraising, volunteer management and engagement, and much more. We're a small but ambitious team of volunteers who believe that there must be a better way to do things than the Bake Sale.

**Are you who we're looking for?** Right now, we're looking for an eager go-getter to join our team in a volunteer capacity to lead and drive our media (social, digital, etc) engagement and growth. You don't have to be an expert in all things but you should know your way around a hashtag, have a good understanding of how each platform (Facebook, Twitter, Instagram, etc) work and be hungry to learn along the way.

We're looking for someone to grow with our organizations and who's excited about building something big! If this sounds like you, we'd like you to create a plan and deliver timely and creative social media & marketing content as required. This is an opportunity to do something new each week and see your ideas come alive.

We're looking for someone to start at 1-5 hours/week to do any range of tasks: From crafting content, to developing an online strategy, to brainstorming with our team how to grow our presence and thought leadership, to potential content partnerships. We want a team player, a do'er, and someone as passionate about this sector as us.



# Beyond THE BAKE SALE

Does this sound like you? Then do the following by (June 15, 2019 at 11:59 P.M.) to let us know about you, and we'll be in touch!

1. Look at our social platforms.
2. Create a piece of content for each of them. Could be a great tweet, a fire Instagram photo, or some other type of media content.
3. Tell us something good about our platforms, and something we're not doing well and that you'd improve on.
4. Send us one of your social profiles so we can see what you're all about.
5. Tell us about a charity or nonprofit you really care about any how you're involved with them/what you love about them (500 words max)
6. Submit your application by email to: [btbakesale@gmail.com](mailto:btbakesale@gmail.com) by June 15, 2019 at 11:59 P.M.

If you have any questions, please reach out to us at [btbakesale@gmail.com](mailto:btbakesale@gmail.com) and we'd be happy to answer them.